



Conserve to Enhance

linking water conservation
with riparian enhancement

Are you considering installing water conservation practices, like water harvesting systems, at your home to save water? *Do you want to ensure this saved water will benefit the environment?*

Watershed Management Group, The UA Water Resources Research Center, and The Sonoran Institute have partnered to create the Tucson Conserve to Enhance (C2E) program, which ensures that your water conservation directly benefits local riparian ecosystems.

The Conserve to Enhance pilot program begins in January 2011. We are accepting applications for pilot participants between Oct. 22 and Dec. 22. Forty-five participants will receive a \$500-\$1,000 subsidy to install water harvesting features at their home. For more details or to apply, visit: www.watershedmg.org/c2e.

Contact

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How C2E Works

- 1. Conserve** water at your home or business by installing water conservation systems.
- 2. Track and donate** the money saved on your water bill to the C2E Riparian Enhancement fund.
- 3. Enhance.** The money you donate pays for water and infrastructure for the Swan Wetlands and Atturbury Wash riparian enhancement projects in Tucson.

